

SPONSORSHIP OPPORTUNITIES

This document provides information for
sponsors and exhibitors participating in
ESE Autumn E-Meeting 2020

www.eseautumnmeeting2020.com

Autumn & E-Meeting



29 TO 31 OCTOBER 2020





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Welcome

TO THE FIRST

ESE AUTUMN E - MEETING

“RESTORATION OF ROOT FILLED TEETH”



Professor Paul Dummer - President of the ESE

The ESE is delighted to invite you to become one of our partners for the Society's first ever Autumn E-Meeting - a world-leading virtual conference on "Restoration of root filled teeth".

Following a thorough analysis of the COVID-19 health crisis and the uncertainty over attending physical events this year, **the Organizing Committee of the ESE Autumn Meeting has decided to embrace these challenging times and go VIRTUAL!**

Will you be part of this amazing global digital meeting?

ESE Autumn E-Meeting 2020 will take place on 29-31 October 2020.

Please reserve these days in your diary to be part of this world-leading congress on tooth restoration.

ESE Autumn E-Meeting 2020 will deliver an exciting programme presented by internationally renowned speakers that combines the clinical, biological and materials sciences along with clinical techniques for restoring root filled teeth. **ESE Autumn E-Meeting 2020** will have broad appeal for a wide variety of general dentists, scientists, and postgraduate students, with an interest in tooth restoration as well as a wide range of professionals from the dental specialties of Endodontics, Paediatric Dentistry, and Prosthodontics. We hope that you will take advantage of the opportunity to network with this valuable audience and join us in this exciting new venture. Sponsoring and Exhibiting provides unique access to our delegates with a variety of congress packages/options providing your company with several opportunities to establish a relationship with the audience. This document provides important information for sponsors and exhibitors. It provides an overview of the **ESE Autumn E-Meeting 2020**, and a brief summary of the structure of the meeting, details of the sponsorship packages and the terms and conditions for sponsors and exhibitors.

The ESE is responsible for the initial contact with you; however, the detailed planning of booths and the exhibition area and for the contracts will be the responsibility of our professional congress organiser - Aim Group International:



eseautumnmeeting2020@aimgroup.eu



www.eseautumnmeeting2020.com

We are confident the **ESE Autumn E-Meeting 2020** will be a memorable and enjoyable event and we look forward to your support during October 2020.

EUROPEAN SOCIETY OF ENDODONTOLOGY

The **ESE** is an organisation with global reach and impact focussed on the broad field of Endodontology, the branch of dental sciences dealing with health, injuries to and diseases of the dental pulp and periradicular region, and their relationship with general health and wellbeing. For more information visit the **ESE** website: www.e-s-e.eu

The **ESE** exists to enhance the development of Endodontology for the benefit of patients, general dentists, endodontists, educators, researchers and those in training, and to represent Endodontology and Endodontists within Europe and beyond.

By fulfilling its mission, the **ESE** will:

- support its affiliated national societies and individual members, including those in training;
- promote Endodontology;
- invest in education, research and clinical training to enhance high quality, evidence-based care for patients;
- raise public awareness of endodontic diseases and their potential impact on general health and wellbeing;
- promote the range of endodontic and associated treatments available to save teeth; and influence national and international health policy.

THE ESE IN NUMBERS



36 member societies

33 European and neighbouring countries



represents

+500

Individual members

+7 500

Individuals within its affiliated national societies



The ESE supports the Medline indexed scientific journal International Endodontic Journal. One of the few scientific journals exclusively dedicated to Endodontology, it is the official journal of the ESE - <https://onlinelibrary.wiley.com/journal/13652591>



PROGRAMME STRUCTURE

ESE Autumn E-Meeting 2020 will be an attractive forum where the multidisciplinary fields of dentistry e-meet to discuss the management of tooth restoration following root canal treatment. Clinicians, researchers, educators, students and other professionals will attend and take advantage of this unique opportunity for interaction, networking and learning.

The structure and format of **ESE Autumn E-Meeting 2020** will follow the successful pattern of our research and clinical meetings – with a focus on the **scientific background to tooth restoration** on **day 1 and 2**, and a **focus on the art of tooth restoration** on **day 3**.



DAY 1

29th October

- 12H00-12H02** Welcome Message / Video
- 12H02-12H05** Intro by Moderator
- 12H05-12H45** *Effect of age and caries on the pulp-dentine complex*
Speaker: Leo Tjäderhane, University of Helsinki, Finland
- 12H45-13H05** Discussion
- 13H05-13H45** *Contemporary bonding approaches: conventional adhesives vs "smart" self-adhesive cements*
Speaker: Salvatore Sauro, University CEU Cardenal Herrera, Valencia, Spain
- 13H45-14H05** Discussion
- 14H05-14H45** **The role of polymerization in adhesive dentistry**
Speaker: Milena Cadenaro, University of Trieste, Italy
- 14H45-15H05** Discussion

DAY 2

30th October

- 12H00-12H02** Intro by Moderator
- 12H02-12H42** *The pros and cons of contemporary light-cured resin composite filling materials*
Speaker: William Palin, University of Birmingham, UK
- 12H42-13H02** Discussion
- 13H02-13H42** *Restoration of endodontically treated molars*
Speaker: Julian G. Leprince, Université Catholique de Louvain, Belgium
- 13H42-14H02** Discussion
- 14H02-14H42** *Oral bacteria and host immune system break down teeth and restorations, and the reciprocal effect on the cells*
Speaker: Yoav Finer, University of Toronto, Canada
- 14H42-15H02** Discussion
- 15H02-15H42** Networking time/ Interaction



DAY 3

31st October

10H00-10H02 Intro by Moderator

10H02-10H42 *The role of restorative treatment on the outcome of root canal treatment: epidemiological perspectives*

Speaker: Lise-Lotte Kirkevang, Århus University, Denmark

10H42-11H02 Discussion

11H02-11H42 *Striving for predictable treatment planning using the Dental Practicality Index*

Speaker: Shanon Patel, King's College London, UK

11H42-12H02 Discussion

12H02-12H42 *Post-endodontic direct restorations: combining functionality and aesthetics*

Speaker: Maciej Zarow, Poland

12H42-13H02 Discussion

15H30-15H32 Intro by Moderator

15H32-16H12 *New trends in post-endodontic restorations*
Speaker: Giancarlo Pongione, Italy

16H12-16H32 Discussion

16H32-17H12 *A post or an endocrown: from body-on-frame to unibody constructions*
Speaker: Pekka Vallittu, University of Turku, Finland

17H12-17H32 Discussion

17h32-18H12 *Multidisciplinary management of complex post endodontic restorations - a valid alternative to implants?*
Speaker: Claudio Pisacane, Italy

18H12-18H32 Discussion

18H32 Closing notes



SPONSORSHIP

Packages

The **ESE Autumn E-Meeting 2020** will provide companies with a **unique opportunity to gain direct access to this influential target group of dentists, scientists and postgraduate students.**

Please consider ways your company and brands will benefit from supporting this exciting event. Integral to the meeting will be an exhibition that will allow you to e-meet with attendees and promote your products and services.

As you know, congress participants are eager to improve their clinical and scientific knowledge and skills. Aligning your company with **ESE Autumn E-Meeting 2020** demonstrates your commitment to assisting their development.

ALWAYS BEAR IN MIND...

- Higher level sponsors will have more visibility before and during the event
- Applications within the same sponsoring level will be ranked in the order of receipt from the earliest to latest
- Later applications will be handled on the basis of availability

WHY SPONSOR THE ESE AUTUMN E-MEETING?



FULL ACCESS TO SCIENTIFIC SESSIONS



EXTENDED VISIBILITY

Virtual platform
with 2 weeks
lifespan

+ visibility in digital
programme

24 hours/day on event
days



POSSIBILITY OF INCREASED NUMBER OF REGISTRATIONS



REDUCED REGISTRATION FEES

+ Special reduced
fee for postgraduate
and undergraduate
students



INTERACTION WITH PARTICIPANTS

TAKE ADVANTAGE OF THIS UNIQUE OPPORTUNITY FOR INTERACTION, NETWORKING AND LEARNING

ESSE

Autumn E-Meeting 2020

HAS 3 LEVELS OF SPONSORSHIP



**PREMIUM
SPONSOR**

~~15 000 EUR~~

11 250 EUR



**MAJOR
SPONSOR**

~~10 000 EUR~~

7 500 EUR



SPONSOR

~~5 000 EUR~~

3 750 EUR

Each package contains **benefits pre, during and post event**

*All rates presented exclude local VAT 23%

BENEFITS

Pre Event

 **PREMIUM SPONSOR**

~~15 000 EUR~~ **11 250 EUR**

 **MAJOR SPONSOR**

~~10 000 EUR~~ **7 500 EUR**

 **SPONSOR**

~~5 000 EUR~~ **3 750 EUR**

Unlimited use of the name "ESE Autumn E-Meeting 2020" for your company's advertising campaigns



Your company's logo on the ESE Autumn E-Meeting 2020 homepage and Sponsors Area with a direct link to your company's webpage



Advertisement in the electronic congress programme



Complimentary exhibitors registrations for company employees, which enables full access to the event Digital Platform - Full access to sessions included

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4

2

The logo and name of your company will be included in advertisements in conjunction with ESE Autumn E-Meeting 2020, which will be announced in the International Endodontic Journal and other publications where possible



Your company's name and logo will be published in all promotional emails issued by the congress secretariat once the first instalment of the payment has been received



Logo and company's name in Social Media Activities



Your company's name and logo will be published in the registration confirmation email issued by the congress secretariat



***All rates presented exclude local VAT 23%**

BENEFITS

During Event



Your company's logo on the event digital platform of the ESE Autumn E-Meeting 2020 with a direct link to your company's webpage	✓	✓	✓
Logo in E-Meeting's WebApp highlighted according to category of sponsorship	✓	✓	✓
Logo on WebApp Sponsors Area	✓	✓	✓
Sharable content (up to 10 menus for different digital content)	✓	✓	✓
Newsletter subscriptions	✓	✓	✓
Company's contact details	✓	✓	✓
Virtual stand (2D)	DOUBLE	ONE	ONE
Live chat in company's dedicated area	✓	✓	
Chat one to one with participants (private)	✓	✓	
Possibility of listing all registered staff representing the sponsor in a virtual booth	✓	✓	
Private Video call (Up to 03 participants)	✓	✓	
Push notifications	✓	✓	
Analytics report	✓	✓	
Highlights during session breaks	✓	✓	
Visibility during session breaks			✓
Company Logo in Login page	✓		

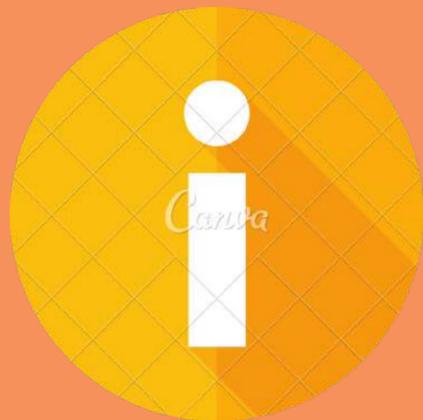
BENEFITS Post Event



Your company's name and logo will be published in the, thank-you, email issued by the congress secretariat after the event



Digital sponsorship/exhibition content available for 2 weeks post-event (interactivity not included)



All branding outside sponsor/exhibitor area must be institutional only (no product information allowed)

*All rates presented exclude local VAT 23%

OTHER SPONSORSHIP

Opportunities

ADVANCED VISIBILITY PACKAGE FOR SPONSORS

5 000 EUR

Live Chat

Possibility of listing all registered staff representing your company in a virtual booth

Analytics report

Push Notifications

Private chat one to one with participants

Private Video call (Up to 03 participants)



REGISTRATION PACKAGES

GENERAL

10 REGISTRATIONS

@ Reduced Fee

ESE Member Early Bird Fee

DENTAL SCHOOLS

Valid for Dental Schools Only

UNDERGRADUATE OR
POSTGRADUATE STUDENTS

10 registrations for the price of 08 @ Early Bird fee



*All rates presented exclude local VAT 23%

REGISTRATION FEES



Early Bird

Until August 15th 2020



Regular

From August 16th to October 26th 2020

ESE Individual Members (specialists, certified members, guests, dental nurses)	150,00 €	185,00 €
Postgraduates Students	50,00 €	63,00 €
Undergraduate Students	20,00 €	25,00 €
Members of Societies affiliated with ESE and Academics	180,00 €	225,00 €
Others	220,00 €	250,00 €

*All rates presented exclude local VAT 23%

GENERAL INFORMATION

Applications for sponsors must be made using the PDF-based application form available from the PCO: eseautumnmeeting2020@aimgroup.eu – and will constitute a formal expression of intent.

The application form will be considered a sponsorship contract after the PCO acknowledge its reception and sends out the invoice. This agreement will remain in full force and effect in case of merger or acquisition of the contracting company.

Additional company **ESE Autumn Meeting 2020** registrations can be purchased by Sponsors for invited delegates or employees:

PAYMENT CONDITIONS

It will be possible to transfer payment to the PCO in 2 instalments. All payments must be made in EUROS.

- 80% of the total sponsorship fee will be invoiced upon receipt of the completed / signed contract and will be due for payment upon receipt of the invoice to guarantee the reservation;
- 20% by 31st August 2020;

CANCELLATION CONDITIONS

Cancellations and changes to your original booking must be made in writing to the PCO – eseautumnmeeting2020@aimgroup.eu.

CANCELLATION FEES

50% of the total sponsorship fee if booking cancelled before 15th August 2020. After that date, 100% of the total sponsorship fee will be retained.

Organising Secretariat

CONTACTS



eseautumnmeeting2020@aimgroup.eu



Telephone: +351 213 245 040



AIM
GROUP
INTERNATIONAL

AIM Group International

Lisbon Office

The background is a solid orange color with faint, stylized leaf patterns in the corners. The text is centered and reads:

**TERMS AND CONDITIONS
FOR SPONSORS
AND EXHIBITORS**



1. APPLICATION FOR SPONSORS AND EXHIBITORS

In order to be considered as a Sponsor/Exhibitor, an application form must be completed and signed by a legally competent individual and delivered (or uploaded) to the PCO before any relevant deadlines. However, mailing or delivering the Application Form to the PCO does not constitute a formal agreement that the Sponsor/Exhibitor will be accepted. Contractual Conditions are constituted only after the PCO has sent written confirmation of acceptance to the Sponsor/Exhibitor. In case of acceptance, Sponsors will be bound by the Terms and Conditions for Sponsors/Exhibitors.

The ESE reserves the right to refuse any application to sponsor without giving cause. The ESE may exclude any company that violates the directives of the ESE from the virtual sponsor/exhibitor area. Such companies are liable for the entire payment, and for all incidental expenses including any value added tax. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation.

2. OBLIGATIONS AND RIGHTS OF THE SPONSOR OR EXHIBITOR

Virtual exhibition stands may only be used for exhibiting and advertising the Exhibitor's own products, materials or services. Advertising materials may be distributed only within the exhibition dedicated area. Any promotion outside the respective exhibition area is forbidden. It is strictly forbidden for companies, which are not sponsors/exhibitors, to advertise in any way during the E-Meeting.

3. OBLIGATIONS AND RIGHTS OF THE ESE AUTUMN E-MEETING 2020

The ESE reserves the right to revise the time and location of the virtual exhibition or to shorten the duration of the virtual exhibition. Any change regarding the time and duration of the virtual exhibition does not entitle the sponsor/exhibitor to cancel the contract nor to request a fee reduction or to put forward a claim for damages incurred by these changes.

4. VIRTUAL SPONSORSHIP AND EXHIBITION STANDS AND CONTENT

Upon confirmation Sponsors/Exhibitors will receive detailed guidelines for the design and production of the digital content. All digital content is of the entire responsibility of the Sponsor.

5. PAYMENTS AND BREACH OF CONTRACT

Please refer to the terms of payment, reduction and cancellation policy and corresponding deadlines as given in the Information to Sponsors/Exhibitors. The contract shall remain in full force and effect in case of merger or acquisition of the contracting company. Failure to comply with the Rules and Regulations will not expose the ESE or PCO to any suits or demands by the Exhibitor and/or any third party.

In case of delayed payment, ten per cent (10%) interest per annum is charged. If a company wishes to renounce all claims to taking part in an exhibition after having contracted to do so, the company is nevertheless liable for the sponsor/exhibitor fee and for incidental expenses. In case of cancellation of the exhibition, the ESE and PCO will return the part payments received less the sum equivalent to the costs that have arisen for the ESE and PCO up to the time of cancellation; the registration fee will not be returned.

6. PLACE OF LITIGATION

In all cases of litigation, it is agreed to by the Exhibitor that the competency of the duly authorised court is Lisbon, Portugal. Electively, the ESE and PCO may choose to appeal to the competent court in whose jurisdiction the exhibitor falls or the country where the Societies are registered.